



## **SAMER HAJJAR**

Regional Chief Executive Officer - Sub-Sahara Africa



Mr. Hajjar was appointed as Regional Chief Executive Officer for Aramex in Sub-Sahara Africa (SSA) in April 2019. Based out of Dubai - UAE, he is responsible for leading the successful development and execution of Aramex's long-term business strategy in this region.

He joined Aramex in 1998 as a Sales Executive in Lebanon, he then moved to the UAE as an Account Manager where he was promoted later on to Sales Manager and finally landing the position of General Manager for Dubai & Northern Emirates. In 2010 he was assigned a new challenge as the Company's Country Manager in Lebanon where he gained experience and insights to the African market due to the Lebanese expat community across Africa so he then took over as Regional Manager for The Maghreb (Northwest Africa) based out of Morocco. During that period, he led Aramex's expansion across West and Central Africa, and was promoted to Regional Director for West Africa based out of Ghana. He worked on establishing Aramex's network across Africa through different forms of partnerships achieving a breakthrough in main markets like Nigeria.

He is an active member of the company's Global Management Team, in which he continuously provides an extensive and valued global knowledge in the field of business partnerships, business development and strategic alliances in the logistics and supply chain solutions industry.

He is very active in Aramex CSR and has initiated multiple initiatives in countries like UAE, Lebanon, Ghana and Nigeria; one of the main ones was First Global which helps in inspiring the young generation in Nigeria.

He holds a BA from the American University of Beirut and has completed a number of executive development and management programs namely from the IMD business school for management and leadership.